

# Board Converting

NEWS

Serving the North American Corrugated and Folding Carton Industries since 1985

## 2023 MEDIA INFORMATION

### Published Every Week

Full Page	12x	\$1100	½ Page	12x	\$700
Full Page	24x	\$925	½ Page	24x	\$600
Full Page	52x	\$800	½ Page	52x	\$500
½ Island	12x	\$875	¼ Page	12x	\$550
½ Island	24x	\$775	¼ Page	24x	\$495
½ Island	52x	\$650	¼ Page	52x	\$425

### Ad Specifications

¼ Page	3.5w x 5.0h
½ Page Vertical	3.5w x 10.0 h
½ Page Horizontal	7.5w x 5.0 h
Island Half	4.5w x 7.0 h
Full Page	8.0w x 11.0 h
Full Page w/Bleed	8.25w x 11.25h*
2-page Spread w/Bleed	16.5w x 11.25h (1/8 Bleed on All 4 Sides)

### Web Blast

Web blasts can be sent to our entire online circulation of more than 5,500 subscribers

One-time blast \$900

### BoardConvertingNews.Com

Board Converting News is an exclusive web site dedicated to the corrugated and carton industries. The site provides up-to-the-minute news and is a must-have resource for industry insiders. A number of sponsorships are available to advertisers, including banner ads, video ads, etc.

Online Circulation: 5,493

### Banner Ad Pricing

Ad Type	Dimensions (pixels)	1 year	6 months	3 months
Inline Rectangle	300 x 250	\$299	\$325	\$349
1/2 page	300 x 600	\$499	\$525	\$549
Leaderboard	728 x 90	\$499	\$525	\$549

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